



**Children's**  
Hospital of Pittsburgh  
**FOUNDATION**

STAMP  
HERE

Your 2017  Membership Card is here! >>

<Mrs. Joan Sample>  
<TrueSense Marketing>  
<155 Commerce Drive>  
<Freedom, PA 15042>



## **Children's Hospital of Pittsburgh Foundation**

One Children's Hospital Drive • Central Plant, Floor 3 • 4401 Penn Avenue • Pittsburgh, PA 15224-1342

**[givetochildrens.org/renew](https://givetochildrens.org/renew)**

## Renew Your Support for the Children in 2017!

Look at all the good you can do right now with the new year just beginning:

- ♥ Your gift will power world-class medical care right here in Pittsburgh for boys and girls facing things like cancer, catastrophic injuries, and other threats.
- ♥ Your gift will fuel groundbreaking research and innovative treatments that push the limits of what's possible in healing to save precious young lives.
- ♥ Your gift will nurture the compassionate care that sustains children emotionally as well as physically.

You can renew with a gift of <\$XX1> ... <\$XX2> ... <\$XX3> ... or any amount you choose.

This is the time to do something really good for our patients. Please renew your support for Children's Hospital of Pittsburgh Foundation now for 2017.

Dear <Mrs. Joan Sample>,

I hope you know this: You mean the world to every sick or injured child being treated here at Children's Hospital of Pittsburgh of UPMC.



You're the key. You're crucial for all we do to care for and heal kids who are hurting. Because of wonderful supporters like you, we're making amazing progress in breakthrough research and innovative treatments that save children's lives.

Did you know that Children's Hospital is ranked "one of the Top 10 Children's Hospitals" in America by U.S. News & World Report? It's true. That's Pittsburgh pride!

Parents from all over the country bring their kids to Children's. So do our neighbors. We're here for all kids. That's why we constantly learn more ... constantly innovate, so we can transform the lives of sick and injured kids.

Like Tristan, a sweet little baby boy with a serious condition. When Tristan was born, his parents were bursting with happiness. What joy — a perfect little baby!

But then ... as Tristan's dad cuddled his newborn, he noticed

(over, please)



Tristan's eye was saved,  
thanks to Children's and you.

something. It was hardly anything. Just a harmless-looking little spot in his baby's eye.

The pediatrician said it would go away. It didn't. It grew.

Tristan's mom and dad took him to a retinal surgeon, then to a pediatric ophthalmologist. Fearing cancer, the ophthalmologist encouraged the family to travel to a specialty eye hospital. Turns out, it wasn't cancer. It was a cyst. The surgeon drained it. That was Tristan's first eye operation. He was one month old.

The cyst filled up again, and again it was operated on. Would this keep happening? Would Tristan lose his eye? No one knew.

That's when the ophthalmologist referred Tristan's mom and dad to Dr. Ken Nischal at Children's. The family traveled from their home in Kansas to Pittsburgh.

Dr. Nischal performed a 3-1/2 hour operation. That was the first step. Four weeks later, Dr. Nischal operated again.

Tristan's mom and dad waited and worried. Then, the smile on Dr. Nischal's face said it all. Tristan's eye was saved. And today, his vision continues to improve.

You can make a life-changing difference for a child like Tristan when you renew your support for Children's for 2017.

Every dollar you give will help a child who's hurting. That's worth it, isn't it? Renew your support now for 2017. Please give as generously as you can. For our patients.

Gratefully,



George K. Gittes, MD  
Benjamin R. Fisher Chair of Pediatric Surgery and Surgeon-in-Chief  
Children's Hospital of Pittsburgh of UPMC

P.S. Renew your support now for 2017, and you'll be there to help when bad things happen to kids. For more than 125 years, we've provided lifesaving care for local children — even if their parents can't pay. Please renew your support now.



# Carry Your 2017 Membership Card with Pride!

<Mr. and Mrs. Jonathan Q. Sample>  
 <TrueSense Marketing>  
 <155 Commerce Drive>  
 <Freedom, PA 15042>



Please keep this card as a reminder of the wonderful work you are doing as a leader in the fight to help sick and injured kids.

<Mrs. Joan Sample>, Five Reasons to Renew Your Support for 2017!

- 1 Because you can help children who are seriously ill, and help them grow up strong.
- 2 Because you take pride in Children's Hospital of Pittsburgh of UPMC, a world-class hospital.
- 3 Because helping sick and injured kids is what we do for our neighbors.
- 4 Because you want a better world for kids and families in Pittsburgh and across the country.
- 5 Because it just feels good to see these precious little ones get better.

**Please renew your support now for 2017.**

***And care for the sickest children so they can be happy and healthy again!***

▼ Detach here. Please keep the top section of this form, and return the portion below with your lifesaving gift. Thank you! ▼

## My 2017 Gift to Renew

**YES!** I want to provide lifesaving care for critically sick and injured boys and girls in Pittsburgh and the tri-state area. Enclosed is my gift of:

<\$XX1>  <\$XX2>  <\$XX3>  Other: \$ \_\_\_\_\_

- I have enclosed a check (*payable to Children's Hospital of Pittsburgh Foundation*).
- I prefer to give by credit card (*see reverse side*).
- My company will match my gift (*see reverse side*).
- I/We would like our gift to remain anonymous.
- I have included/would like to include Children's Hospital of Pittsburgh Foundation in my estate plan.

<Mr. and Mrs. Jonathan Q. Sample>  
 <TrueSense Marketing>  
 <155 Commerce Drive>  
 <Freedom, PA 15042>

Send email to: \_\_\_\_\_

**The following information is optional and strictly confidential. We never sell, rent, or share your personal information with any outside organization, individual, or entity.**

- I have a child who received treatment at Children's Hospital of Pittsburgh of UPMC.
- I know a child who received treatment at Children's Hospital of Pittsburgh of UPMC.

**Put your gift to work even faster. Make a secure online donation at [givetochildren.org/renew](http://givetochildren.org/renew).**

*Your gift is deductible to the extent allowed by law. Thank you!*



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<XXXXXXXXX SCANLINE XXXXXXXXX>

**I wish to make a gift** *(please check one):*

In memory of:    In honor of:

NAME

**Please send notice of my gift to:**

NAME

ADDRESS

CITY

STATE

ZIP

**I'd like to make my gift by credit card:**    One-time    Monthly

VISA    MASTERCARD    DISCOVER    AMEX

\$

GIFT AMOUNT

CREDIT CARD NUMBER

SECURITY CODE

EXPIRATION DATE

PHONE NUMBER

CARDHOLDER'S NAME *(please print)*

CARDHOLDER'S SIGNATURE *(required)*

► Many corporations and foundations match charitable gifts of their employees and spouses, board members, and retired employees. Check with your human resources office or call **1-877-CHP-GIVE** for more information.

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FROM

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Put your gift to work even faster!**

**DONATE**  
ONLINE AT ► [givetochildrens.org/renew](http://givetochildrens.org/renew)

Please check if this is a new address.

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Thank you for  
renewing for 2017!

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