

Free Gift: A symbol of patriotism and liberty

<Mrs. Joan Sample>
<TrueSense Marketing>
<155 Commerce Drive>
<Freedom, PA 15042>



Inside!

NONPROFIT ORG
U.S. POSTAGE
PAID
HELP HEAL
VETERANS

Help Hospitalized Veterans is now Help Heal Veterans
36585 Penfield Lane
Winchester, CA 92596



Is
Now →



Help Heal Veterans
Therapeutic Craft Kits



This gift says patriotism, and it's for you!

Dear <Mr. and Mrs. Sample>,

I'm writing to send you this Fighting Men pop-up. I've enclosed it just for you. Why?

Because I believe you are someone who can appreciate the patriotism, sacrifice, and service to this country that it represents. And wait until I tell you about its *extra* significance.

I'm Joe McClain, the CEO here at Help Heal Veterans. It's an honor to meet you — a fellow patriot.

This pop-up says so much about what we believe in as Americans, what our way of life means to all of us, and how we love our freedom. But even more than that, it's about our veterans — especially our wounded warriors. They're the ones who really sacrifice for our liberty ... far more than most people could even imagine.

That brings me to the extra significance of this pop-up that I mentioned. The image you see of The Three Soldiers is actually taken from one of our HHV Therapeutic Craft Kits. That particular craft kit is a replica of the famous Vietnam War statue — one that recuperating veterans in our program assemble to help them with their rehabilitation.

That's right — this pop-up you see here represents an actual HHV Craft Kit like the ones that you can send to wounded veterans with your generous gift.

 **Please give now when every \$1 can ship \$13 worth of Therapeutic Craft Kits for disabled and homebound veterans to help them overcome their injuries from combat.**

Your gift will rush HHV Therapeutic Craft Kits from our warehouse into the waiting hands of veterans like Rodney, who need this powerful, life-changing therapy.

Rodney was a U.S. Navy parachute rigger. He was so good that his fitness report one

(over, please)

Help Heal Veterans | 36585 Penfield Lane | Winchester, CA 92596

To give online, visit healvets.org/help

▼ REMOVE ALONG PERFORATION AND RETURN WITH YOUR GIFT IN THE ENCLOSED ENVELOPE ▼

HHVF-19029

My Gift to Help Wounded Warriors

YES! I want to give now to send HHV Therapeutic Craft Kits for wounded, sick, and disabled veterans to help them heal. Here's my gift of:

- \$10 to send \$130 worth of Kits
- \$16 to send \$208 worth of Kits
- \$24 to send \$312 worth of Kits
- \$32 to send \$416 worth of Kits
- \$_____ to send as many kits as possible!



<Mr. and Mrs. Jonathan Q. Sample>
<TrueSense Marketing>
<155 Commerce Drive>
<Address 4>
<Freedom, PA 10542>



Help Heal Veterans
Therapeutic Craft Kits

36585 Penfield Lane | Winchester, CA 92596
www.HealVets.org | 1-888-567-VETS (8387)

To give online, visit healvets.org/help

Thank you! Please make check payable to HHV. For credit card gifts, see reverse side. Your gift is tax-deductible to the extent allowed by law. Your canceled check is your receipt.

SCAN LINE KEEP CLEAR SCAN LINE KEEP CLEAR [XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX]

year listed him as one of the top five riggers in the entire Navy.

But it all came to an end on an aircraft carrier in the Persian Gulf. A freak accident during flight operations catapulted Rodney into the air and then slammed him back down onto the deck. He broke his back, his wrist, his ribs, even his skull. And he suffered a traumatic brain injury (TBI).

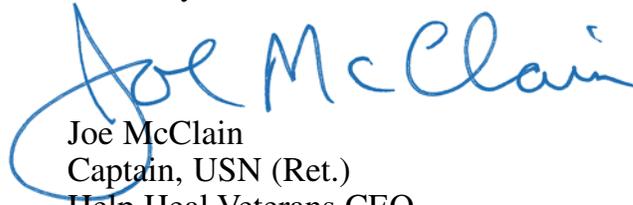
After a long rehabilitation, he was left with bone degradation, nerve damage, arthritis, and severe pain. He counts on HHV Craft Kits to help him deal with all this.

The kits help injured and traumatized veterans improve their motor skills, restore hand and arm dexterity, calm their minds, and develop greater feelings of self-esteem and self-worth. It really is amazing. There are so many positive things that happen when a wounded warrior becomes absorbed in working on one of these craft kits. I've seen it. And countless other veterans have experienced it for themselves.

"I always look forward to the next kit showing up," Rodney says. "The kits take your mind off what's bothering you." That says it all, doesn't it?

Please give now when every \$1 you give can send \$13 worth of HHV Therapeutic Craft Kits to injured veterans, so they can heal and feel good about themselves and their service to our country. Please be as generous as you can for our wounded warriors.

Sincerely,



Joe McClain
Captain, USN (Ret.)
Help Heal Veterans CEO

P.S. Every \$1 you give sends \$13 worth of HHV Therapeutic Craft Kits for wounded warriors. We have a warehouse full of Craft Kits just waiting to ship. Please give now to get them into the hands of the veterans who need them.

P.P.S. Let the Fighting Men pop-up I've enclosed remind you of how you're helping recovering service members and veterans with your gift. Thank you!

FOUR EASY WAYS TO GIVE

1. CREDIT CARD:



AMOUNT \$ _____

Monthly gift: I authorize HHV to bill my credit card monthly.

CREDIT CARD NUMBER

EXPIRATION DATE

CVV

SIGNATURE

PLEASE PRINT NAME (AS IT APPEARS ON CARD)

2. CHECK: Payable to HHV.

3. ONLINE: HealVets.org/help

4. ESTATE PLANNING: I am interested in including HHV in my will.

Please send me updates about the veterans I'm helping through HHV.

My email is: _____

All gifts will be used as designated. Contributions that exceed the necessary total will be applied to similar HHV projects, wherever the need is greatest.

Help Heal Veterans

Therapeutic Craft Kits

Therapeutic Craft Kits proudly
produced in America, by veterans,
for veterans.



HOME OF THE FREE, BECAUSE OF THE BRAVE

The
THREE SOLDIERS
VIETNAM VETERANS
MEMORIAL



▲ Line D ▲

Perf A

Perf B ▶

▲ Line D ▲

Perf C

One:

Break apart the performance around the soldiers, and break apart perforations A, B, and C.

Tab E

Two:

Fold along the vertical line on the image of the soldier

Three:

Fold along Line D, and interlock Tab E into Tab F to create the base.

Tab F