

**These gifts are for YOU!**

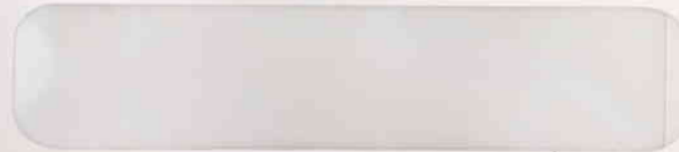


**PEALE PARTNERS**

THE OUTREACH DIVISION OF GUIDEPOSTS  
39 SEMINARY HILL ROAD  
CARMEL, NY 10512  
[www.guidepostsministries.org](http://www.guidepostsministries.org)

Non-Profit  
Organization  
U.S. POSTAGE  
PAID  
Guideposts

*Announcing Peale Partners ...*



**Your Membership Card is enclosed. You Belong!**



*Join us as we share the JOY of positive thinking!*

- **FREE** monthly *Positive Thinking* magazine subscription.
- **FREE** January Action Booklet.
- **FREE** Inspirational Desk Calendar.
- **FREE** Inspirational book.

**FREE**  
Special  
Bonus!

**The Rewards of Tithing,  
by Cliff Jones — **INSIDE!****

- **FREE** *Positive Thinking* magazine subscription.
- **FREE** January Action Booklet.
- **FREE** inspirational Desk Calendar.
- **FREE** Inspirational book.
- **FREE** *Rewards of Tithing* booklet.



Ruth Stafford Peale

"I invite you to accept these gifts  
and experience more joy and inspiration!"

Dear Friend,

May I ask you a question, loved one?

When was the last time you were inspired?

I mean *truly* inspired.

So inspired that you felt energized and alive ... but blissfully calm at the same time ... filled with the light and love and living presence of the Divine.

I want you to experience that joy each and every day.

That's why I'm extending my personal invitation to you ...

**Join Peale Partners, and step into our caring community!**

Peale Partners is more than a club. It's a very special ministry that my husband Norman and I began many years ago. It's a community of spiritual people like you who share the inspiration and joy of positive living.

I like to think of Peale Partners as an extended family ... loving, supportive soul mates whose deepest wish for you is abundant health ... lasting happiness ... and, yes, boundless joy. And it all becomes a reality through the wonderful principles of positive thinking.

**Norman said, "Joy increases as you give it." I think that's so true, don't you?**

Peale Partners gives you the opportunity to know the joy of positive living AND to share that joy with hundreds, thousands, even millions of people!

You see, all of us Peale Partners, we pledge to give a monthly gift of any amount to support the worldwide ministry of Peale Center. These gifts enable Peale Center to share inspiration and joy with people all around the world.

That's because Peale Center distributes inspirational messages and materials free of charge to nursing homes, Veteran's Administration hospitals, homeless shelters, and other places across the country where there are people in need.

Your monthly gift does all that and more.

In fact, it's a double blessing. As you receive inspirational messages from Peale Partners, you enrich your life with the uplifting joy of positive thinking. And yet, at the same time, you're part of a community dedicated to sharing the joy of positive living with others. You're doing a world of good!



## Here's what you can look forward to as a Peale Partner ...

①

First, you'll receive a new issue of *Positive Thinking* magazine each month, filled with suggestions, stories, and solutions to life's problems.

②

Second, you'll receive the January Action Booklet, packed with ideas on living in a more positive way and preparing yourself for success.

③

Third, you'll receive an inspirational book in April. I won't tell you which book — that's a surprise — but I can tell you it's a time-tested classic.

④

Fourth, you'll receive an inspirational Desk Calendar in October. This is a positive-thinking reminder you can use every single day of the year.

Most important, you'll receive the inspiration, happiness, and joy of positive thinking as it fills your entire being, secure in the unwavering belief that God is guiding you toward your highest self.

And not only that, you'll experience the joy of giving inspiration to others. Your monthly pledge enables Peale Partners to send inspirational materials free of charge to needy people. If you're like me, you know that the *true joy of living is giving.*



## Pledge your monthly gift now — any amount you choose — and get inspired!

Some Peale Partners pledge \$10, some pledge \$20, some send less, some send more. You see, dear one, the amount you give is between you and God.

Some folks begin tithing. As old as the Bible, tithing is the practice of giving a certain amount on a regular basis to help others. But the amazing thing is, it also helps you. Here's how —

continued on back ...

People who tithe enjoy greater prosperity, fewer money worries, more financial self-discipline, greater satisfaction in life, and many other blessings. You can read more about tithing in *The Rewards of Tithing*, the booklet I've enclosed as a free gift (see, your blessings are *already* beginning!).

**Join us. Join Peale Partners. Join our community of caring — we'll energize you with inspiration and joy!**

Yours in Positive Thoughts,

*Paul Stafford Peale*

P.S. Get inspired ... truly, totally, *wonderfully inspired*. Join Peale Partners — start sharing the JOY of positive living AND enjoy the FREE GIFTS that come with membership. Join us today!

[www.guidedpostsministries.org](http://www.guidedpostsministries.org)

39 Seminary Hill Rd. • Carmel, NY 10512

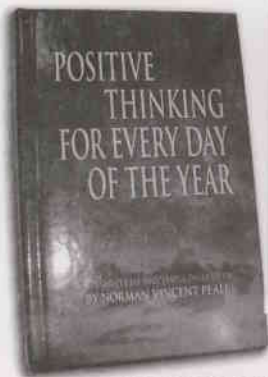
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## As a member of Peale Partners, you will receive:

- **FREE** monthly *Positive Thinking* magazine subscription.
- **FREE** January Action Booklet.
- **FREE** Inspirational Desk Calendar.
- **FREE** Inspirational book.
- **FREE** *Rewards of Tithing* booklet.

Join Peale Partners! Live and share the JOY of positive thinking!

**FREE** gifts — yours for joining Peale Partners!



044-5379

044-5380

Note:  
Please tear off the Membership Acceptance Form, place into postage paid envelope and mail with your gift today!

### PEALE PARTNERS MEMBERSHIP ACCEPTANCE FORM

**YES!** I want to join Peale Partners and support the ministry each month.

Enclosed is my gift of:  \$15  \$12  \$10  \$\_\_\_\_\_

**PLEASE RUSH** my *Positive Thinking* magazine subscription. I want to start receiving inspiration, happiness and joy right away! I understand that my other gifts will follow throughout the year.

Member #: 302510185

Member #: 302510185  
P03/0/0

MR JOHN R SAMPLE  
123 Any Street  
ANYTOWN, US 12345-6789



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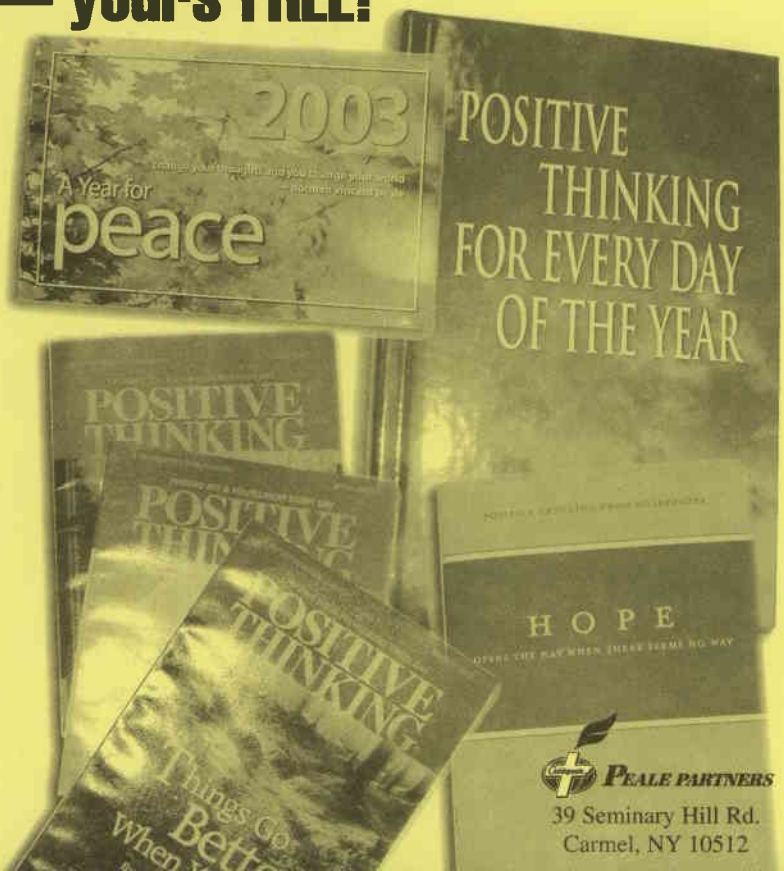
## Accept this abundance — yours FREE!

More JOY and inspiration are yours for the taking! Accept these FREE GIFTS with our blessings when you join Peale Partners.

And remember, your monthly support enables Peale Center to distribute inspirational messages and materials free of charge to nursing homes, Veteran's Administration hospitals, homeless shelters, and other places across the country where there are people in need.

Join Peale Partners as we live and share the joy of positive thinking!

[www.guidepostministries.org](http://www.guidepostministries.org)



044-5386



39 Seminary Hill Rd.  
Carmel, NY 10512



The Rewards of  
**TITHING**

By Cliff C. Jones

From \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



*Your first-class stamp  
will help even more!*

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CARMEL NY 10512-9178

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