



Your generosity multiplied. Always.

255 Carter Hall Lane
PO Box 250
Millwood, VA 22646-0255

CRISIS: BABIES DYING IN POVERTY ZONES

<Mrs. Joan Sample>
<TrueSense Marketing>
<155 Commerce Drive>
<Freedom, PA 15042>

STAMP
HERE



This mom's baby almost died at birth!
See your gift multiply 48x to save lives.



Your generosity multiplied. Always.

Every \$1 you give
does \$48 of good to save lives!

Tell Us Why You Support Project HOPE!

Just complete the sentence: "I support Project HOPE because ..."

Your Name: _____

Then just return this letter with your gift. By doing so, you give us permission to use your words in our fundraising and communications materials. That's it! Easy, right?

Your Voice Matters.

Providing a forum for valued donors like you to share your thoughts is central to Project HOPE's Donor First Commitment. We always strive to serve you with the same exceptional care that Project HOPE delivers to vulnerable, sick and hurting people around the world.

2 Easy Ways to Tell Us How to Better Serve Your Needs.



CALL:
888-725-4029



OR VISIT:
phdonor.supporterfeedback.org

Follow. Like. Share. Post. Tweet. Pin. Comment.

Find and follow us on social media. See photos, videos and stories of what you help us accomplish. Join thousands of others who share your commitment to helping others, and help us spread the word. A few clicks is all it takes.

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A copy of Project HOPE's Annual Report is available on request. For fiscal year ending June 30, 2015, 95% of all expenses was for programs.

Residents of the following states may obtain information as follows: FLORIDA: FL Registration #CH617. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Maryland: Copies of documents and information submitted by Project HOPE under the Maryland Charitable Solicitations Act are available for the cost of copies and postage from the Secretary of State, State House, Annapolis MD 21401, (410) 974-5534 [(800) 825-4510 within Maryland]. Michigan: Project HOPE's Michigan registration number is MICS9277. Mississippi: The official Registration and financial information of Project HOPE may be obtained from the Mississippi Secretary of State's office by calling (888) 236-6167. **New Jersey: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215.** New York: New York residents may obtain a copy of Project HOPE's annual report by writing to the Office of the Attorney General, Department of Law, Charities Bureau, 120 Broadway, New York NY 10271. Pennsylvania: The official registration and financial information of Project HOPE may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, (800) 732-0999. Virginia: A financial statement for the most recent fiscal year is available upon request from the Division of Consumer Affairs, Department of Agriculture and Consumer Services, P.O. Box 1163, Richmond, VA 23209; (804) 786-1343. Washington: A notice of solicitation required by law is on file with the Washington Secretary of State. You may obtain additional financial disclosure information by contacting the Secretary of State at (800) 332-GIVE. West Virginia: West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305.

North Carolina: Financial information about Project HOPE and a copy of its license are available from the State Solicitation Licensing Section at (888) 830-4989 (toll free in North Carolina) or (919) 807-2214.

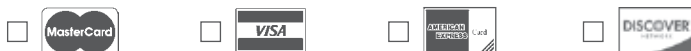
REGISTRATION WITH A STATE AGENCY DOES NOT CONSTITUTE OR IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THAT STATE.

The enclosed letter describes one or more of Project HOPE's medical, education and humanitarian assistance programs. Contributions received from this appeal will be used to support these programs and all of Project HOPE's worldwide health care efforts, wherever the need is greatest. This material is being sent to you to provide information. There is, of course, no obligation on your part. You may respond or not respond as you choose.

Protect yourself and your family with regular, annual health checkups.

CREDIT CARD INFORMATION

To charge your gift to Project HOPE, please visit us online at projecthope.org, call 1-844-349-0188, or complete the information below and return this slip in the envelope provided.



Card Number _____ Expiration Date _____

\$

Signature _____ Amount _____

This is a one-time gift.

This is a monthly gift.

Check here to give each month by credit card.

I want to join HOPE Lifters with an automated monthly gift (minimum donation: \$10).

Advantages:

- Your gift multiplies each month, helping wherever the need is greatest.
- You'll have MORE impact, month after month.
- You'll enjoy ease and convenience in your giving.

- Please send me information about how I can include Project HOPE in my will.
- If you are interested in making your gift with stock, please contact our Planned Giving office at 1-800-544-4673, ext. 472.

Project HOPE sometimes provides the names and addresses of our partners to other organizations for use in their communications programs. If you DO NOT want us to share your name, please let us know by checking the box below:

- Please do not share my name with other organizations.

If you would like to modify or eliminate direct marketing communications received from Project HOPE, please call 844-349-0188 (toll-free), or send a written request to the following address: 255 Carter Hall Lane, PO Box 250, Millwood, VA 22646-0255.



Your generosity multiplied. Always.





Dr. Tom Kenyon (left) doing what he loves — helping kids.

The Global Solution to the Global Crisis of Infant Mortality

Dear Friend,

I'm a pediatrician. That's why I'm deeply troubled by the crisis of infant mortality.

And why it was my privilege last year to meet the gifted medical professionals at the Shanghai Children's Medical Center in China. Project HOPE helped to establish this remarkable pediatric hospital and continues to support it with your generous gifts.

I spoke with Dr. Huang about the challenges they face. Shanghai has 2.2 million children under 14, but only 3,200 pediatricians. Still, these physicians have reduced infant mortality in the surrounding regions by an amazing 20 percent!

Infant mortality is a scourge throughout Asia and Africa. In Sierra Leone, for example, the rate of childhood deaths continues to rise. It's the same in Indonesia.

But these are the places where your support is going. You're saving lives through medical care, treatment, the training of local health care workers, medicine, supplies and more. Everything needed to deliver healthy babies who can grow up strong and contribute to our world.

Infant mortality is a global crisis. But there's a global solution: Project HOPE's capabilities at work around the world. And it all depends on the individual gift that you decide to give right now to save lives.



Sincerely,

Tom Kenyon, M.D., M.P.H.
Chief Executive Officer

The Joy of a Newborn Baby

Mom and dad beaming, while their newborn, swaddled with love, sleeps peacefully. It's every parent's dream. But the death of a newborn is every parent's worst nightmare. Infant mortality takes too many of these precious lives. But not these little ones. They were spared. Because your support saved them.



Who Can Resist These Precious Little Ones?

#SaveNewbornsNow

You're invited to be part of this all-out campaign to save babies' lives in poverty zones around the world. Find out more.

Visit: projecthope.org/savenewbornsnow

CLIP ALONG THE DOTTED LINE, AND RETURN WITH YOUR GIFT OF SUPPORT.

\$1 = \$48 OF GOOD!

YES! I want my gift to multiply 48 times in impact to save lives through treatment to fight disease, training, medicine and supplies.

Here's my gift of:

\$25 \$50 \$75 \$100 \$250

\$_____ to help as much as possible.

I want to join HOPE Lifters by making this an automated monthly gift. I understand that my account will be charged each month for the amount indicated above.

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

My email address is: _____

Please make your tax-deductible check payable to Project HOPE, and mail it, along with this form, in the envelope provided.

Since 1958, Project HOPE has worked to make health care available for people around the globe. Your gift supports our lifesaving work wherever the need is greatest, including educating health professionals, strengthening health systems, providing humanitarian assistance and fighting disease.



255 Carter Hall Lane
PO Box 250
Millwood, VA 22646-0255

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DC173N2TNZZZ

News about your gifts to fight disease, cure sickness and save lives

HOPE NEWS

SPRING 2017

48x STRONGER
TO SAVE BABIES' LIVES

Your gift will multiply 48 times to save lives — sending treatment, training, medicine, supplies and more into poverty-torn regions around the world.

The Crisis of Infant Mortality — the Heartbreak of a Baby Lost

Grieving parents weeping over their dead child. That's the heartbreaking reality for moms and dads in poor countries around the world. Babies are dying. Most of them from causes that could have been prevented.

Reducing infant mortality is one of the United Nations eight Millennium Development Goals for easing poverty and saving lives in poor countries. While some progress has been made, infants and children die every day in poverty zones. Many die on the very day they're born. Tens of millions will die in the next 15 years.

In countries like Indonesia and Sierra Leone, infant mortality is soaring. "Year after year, our infant mortality rate remains constant, and constantly terrible," says Dr. Turay, medical officer for Sierra Leone. "We must change it."

Babies die from pneumonia, diarrhea, parasites, respiratory problems and low birth weight from malnutrition. They die during

[continued inside >>](#)



The most dangerous time in a baby's life is the first day. You help stop the crisis of infant mortality in poor countries around the world.

IN THIS ISSUE:

THIS NEWBORN'S LIFE WAS SAVED

A mother's story of trauma in the delivery room.

A YOUNG MOM DEATHLY AFRAID OF GIVING BIRTH

How your gifts supported her.

THE JOY OF A NEWBORN BABY

Infant mortality takes precious lives. But not these little ones.



Your generosity multiplied. Always.

continued from cover >>

The Crisis of Infant Mortality



With your generous gifts, more babies' lives can be saved. Let these little ones live.

birth because there's no skilled midwife or nurse present. They die because their parents can't pay for emergency care, like a C-section.

They die from causes that are completely preventable. That's the outrage. But outrage isn't enough. Your gift today will multiply 48 times to save lives through medical care, treatment, the training of local health care workers, medicine, supplies and more. Infant mortality is a crisis, but your support is the solution. [HOPE](#)

This Newborn's Life Was Saved by a Project HOPE Midwife

A Mother's Story of Trauma in the Delivery Room

As first-time mom, Mrs. Sarsimah was pregnant and worried, living in a remote village in Indonesia. Her village is poor. There's no health care.

On the day that she would give birth, she woke up at 3 a.m., feeling nauseous. Afraid that something was wrong, she asked her husband to call a birth attendant, because she didn't have money to pay for childbirth services at the health center. Her only option was to give birth at home.

"After my birth attendant arrived," Mrs. Sarsimah says, "she asked me to push the baby out, but every time, I got dizzy, and didn't have strength. Two hours later, I was still trying, but the baby would not come out. I became afraid. I asked for a midwife."

The midwife arrived in a rush, examined Mrs. Sarsimah, and was shocked at how high her blood pressure was. The midwife immediately took Mrs. Sarsimah to the health center. There, she suggested a vacuum method to deliver the baby.

"A few minutes later," Mrs. Sarsimah says, "the baby came out, perfectly healthy. I am so grateful for the help of my midwife, trained by Project HOPE."

Mrs. Sarsimah and her baby were both at grave risk. They both could have died, adding to the shocking infant-mortality rate in Indonesia.

Thankfully, that didn't happen. Because your support was there. [HOPE](#)



Mrs. Sarsimah with her baby — happy and healthy, thanks to your generous giving.

A Young Mom Deathly Afraid of Giving Birth

How Your Gifts Supported Her

Pramila is a shy young mom living in a remote region of Nepal. She was pregnant with her second child, but there was no joy for her. Pramila was gripped with fear.

That's because her first pregnancy put her and her baby at grave risk. It was painful, traumatic and fraught with danger. Pramila's village is so poor that there was no health care worker ... no midwife ... not even a birthing center.

Pramila's baby almost died in childbirth. She almost died, too.

Fast forward three years, and Pramila is pregnant with her second child. She was deathly afraid that this pregnancy would be just as dangerous as her first one. But thankfully, your support was there.

Your giving placed health care workers, training, treatment, medicine and more right where they were needed. The result?

Pramila had a healthy delivery. "I felt so special," she says. "I got all the services I never had before. My child was in safe hands."

You saved this mom and her baby from disaster. With infant mortality at alarming rates in poverty zones, Pramila and her newborn were safe. Because of you. [HOPE](#)



Your support helps moms living in poverty zones have healthy babies who are the joy of their lives.



Yunianti (left) is a Project HOPE-trained midwife. Training that your support made possible.

A Project HOPE-Trained Midwife Speaks Out

My name is Yunianti, and I'm a midwife in Indonesia. When a patient of mine was starting labor, I went to her house and examined her. I determined that the membrane had broken early and took her to the health center. I consulted with the doctor. My diagnosis was confirmed. We treated her, and her delivery was monitored closely until she gave birth to a healthy baby.

I'm thankful to Project HOPE that I gained the skills and confidence to handle this risky condition, so that the mother and baby were safe.

Leave Your Legacy of Compassion

You can help shape Project HOPE's future by including Project HOPE in your estate plans. When you include Project HOPE in your will, it doesn't affect your current cash flow or assets, and it's simple to revise if your circumstances change. Best of all, you have the satisfaction of knowing that your legacy will be one of hope for others.



What will your legacy be? Here's how you can start building it today with Project HOPE.

Another way to maximize your support is through a unique gift opportunity known as a charitable gift annuity. You make a donation, and we, in turn, pay you a fixed, dependable payment for the rest of your life. After your lifetime, the remaining balance allows Project HOPE to continue saving lives around the world.

For more information about charitable gift annuities, bequests and other ways to create your legacy, please call our Planned Giving Office at 800-544-4673, ext. 472.

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Please share your feedback. It's important.

Providing a forum for valued donors like you to share your thoughts is central to Project HOPE's Donor First Commitment. We always strive to serve you with the same exceptional care that Project HOPE delivers to vulnerable, sick and hurting people around the world.

2 Easy Ways to Tell Us How to Better Serve Your Needs.



Call us at **888-725-4029**.



Visit us online at **phdonor.supporterfeedback.org**

Thank you for your kindness and generous support.

DC173N2ZZZZZ

Rush my gift to save lives!

PROJECT HOPE
GIFT PROCESSING CENTER
PO BOX 5029
HAGERSTOWN MD 21741-5029

a

PLEASE
PLACE
STAMP
HERE



Every Gift You Give Multiplies to Increase Your Impact

We use your gift to unlock corporate donations, government and private grants, and volunteer labor. We employ this and other creative approaches that multiply the impact of your gift to help the poor, the sick and the hurting around the world.

Every time you give to Project HOPE, your gift will be doubled, tripled or multiplied 10 times, 50 times, even 100 times or more. It's the best investment you can make for helping people who are suffering, and for healing the world's hurts.